

Specifying Sustainable Tile:

an overview of labels & certifications



GREEN SQUARED

Green Squared is an initiative by the North American tile industry to recognize and certify sustainable products. Different from other programs, Green Squared® takes a multi-attribute sustainability standard for tile and tile installation materials.



EPD

An Environmental Product Declaration, or EPD, is a document which transparently communicates the environmental performance or impact of any product or material over its lifetime.



CRADLE TO CRADLE

Cradle to Cradle certification is a rigorous standard that provides the framework to assess the safety, circularity and responsibility of materials and products across five categories: material health, material reutilization, renewable energy & carbon management, water stewardship, and social fairness.



HPD

A Health Product Declaration (HPD) is a standard format for reporting product ingredients and associated health information.



MINDFUL MATERIALS

Mindful Materials is an organization working to focus and align the materials economy for health, using sustainability data that enables users to make decisions that are consistently informed by sustainability.



CARBON NEUTRAL

Carbon neutrality refers to net-zero carbon dioxide (CO2) emissions attained by balancing the emission of CO2 with its removal so as to stop its increase in the atmosphere that causes global warming.



DECLARE

The Declare label is a transparency label that focuses on the ingredients used in a product, providing a comprehensive list of every component in the material for the public to see.



RED LIST

The Red List is composed of materials that should be phased out of production due to health concerns. Substances that are harmful to human health or the environment are put on the "Red List" and are shown in red on the Declare label.