Industria, *Color Body Porcelain.*
A concrete inspired look with accents that embody
an industrial and worn aesthetic.



anatolia

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The World of Anatolia

Passionate, dedicated and driven to bring together truly exceptional products that embody modernity, innovation and refinement. Anatolia provides its partnering customers across the world access to an extensive inventory as well as superior service, establishing itself among the largest tile and stone brands in the world.

Industria, *Color Body Porcelain.*

A contemporary collection with an eclectic industrial style.

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Colors at a glance

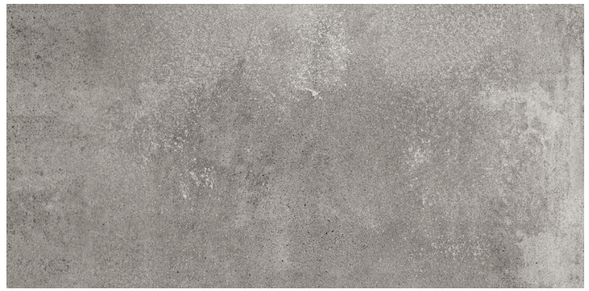
Inspired by the natural worn look of concrete with naturally occurring variation and movement within the graphic.



Zinc



Lithium



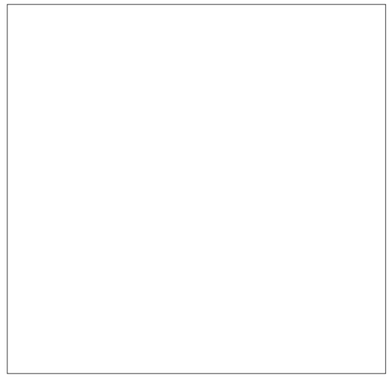
Chromium



Graphite

Formats and finishes at a glance

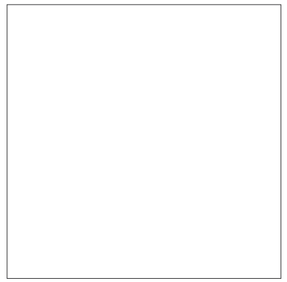
The collection offers a selection of formats and sizes, ranging from large format tiles to regular rectified and includes complementary mosaics and bullnoses.



32 x 32 in / 80 x 80 cm
Rectified
Matte



24 x 48 in / 60 x 120 cm
Rectified
Matte



24 x 24 in / 60 x 60 cm
Rectified
Matte



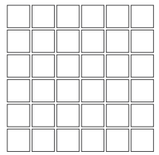
12 x 24 in / 30 x 60 cm
Rectified
Matte

Trim



3 x 24 in / 7.1 x 60 cm
Bullnose
Matte

Mosaic



2 x 2 in / 5 x 5 cm
Mosaics
Matte

24 x 48 in / 60 x 120 cm Industria Zinc Matte Rectified Tile
On the counters: 2 x 2 in / 5 x 5 cm Industria Zinc, Matte Mosaic

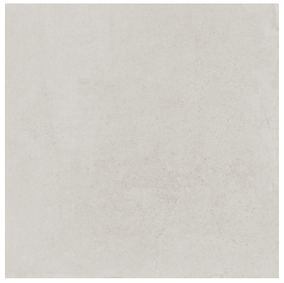
Industria, *Zinc*



32 x 32 in / 80 x 80 cm
Rectified
Matte 4500-0309-2



24 x 48 in / 60 x 120 cm
Rectified
Matte 4500-0312-0



24 x 24 in / 60 x 60 cm
Rectified
Matte 4500-0311-0



12 x 24 in / 30 x 60 cm
Rectified
Matte 4500-0310-0

Trim



3 x 24 in / 7.1 x 60 cm
Bullnose
Matte 4502-0274-0

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4501-0106-0

IMAGE VARIATIONS

This collection has a wide variety of tile facings by size to maximize the realism it can convey within a design space.

12 x 24 in / 30 x 60 cm
Actual: 300 x 600 x 8.4 mm
40 images

24 x 24 in / 60 x 60 cm
Actual: 600 x 600 x 9.3 mm
20 images

32 x 32 in / 80 x 80 cm
Actual: 800 x 800 x 11.5 mm
20 images

24 x 48 in / 60 x 120 cm
Actual: 600 x 1200 x 10.3 mm
20 images



12 x 24 in / 30 x 60 cm image variations

Industria, *Lithium*



32 x 32 in / 80 x 80 cm
Rectified
Matte 4500-0305-2



24 x 48 in / 60 x 120 cm
Rectified
Matte 4500-0308-0



24 x 24 in / 60 x 60 cm
Rectified
Matte 4500-0307-0



12 x 24 in / 30 x 60 cm
Rectified
Matte 4500-0306-0

Trim



3 x 24 in / 7.1 x 60 cm
Bullnose
Matte 4502-0273-0

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4501-0105-0

IMAGE VARIATIONS

This collection has a wide variety of tile facings by size to maximize the realism it can convey within a design space.

12 x 24 in / 30 x 60 cm
Actual: 300 x 600 x 8.4 mm
40 images

24 x 24 in / 60 x 60 cm
Actual: 600 x 600 x 9.3 mm
20 images

32 x 32 in / 80 x 80 cm
Actual: 800 x 800 x 11.5 mm
20 images

24 x 48 in / 60 x 120 cm
Actual: 600 x 1200 x 10.3 mm
20 images



12 x 24 in / 30 x 60 cm image variations

Industria, *Chromium*



32 x 32 in / 80 x 80 cm
Rectified
Matte 4500-0297-2



24 x 48 in / 60 x 120 cm
Rectified
Matte 4500-0300-0



24 x 24 in / 60 x 60 cm
Rectified
Matte 4500-0299-0



12 x 24 in / 30 x 60 cm
Rectified
Matte 4500-0298-0

Trim



3 x 24 in / 7.1 x 60 cm
Bullnose
Matte 4502-0271-0

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4501-0103-0

IMAGE VARIATIONS

This collection has a wide variety of tile facings by size to maximize the realism it can convey within a design space.

12 x 24 in / 30 x 60 cm
Actual: 300 x 600 x 8.4 mm
40 images

24 x 24 in / 60 x 60 cm
Actual: 600 x 600 x 9.3 mm
20 images

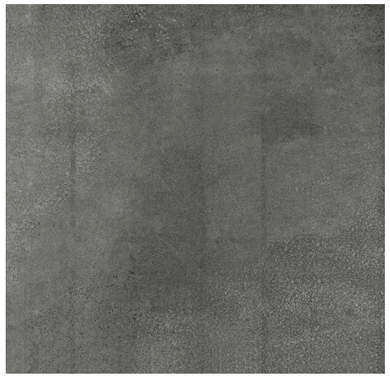
32 x 32 in / 80 x 80 cm
Actual: 800 x 800 x 11.5 mm
20 images

24 x 48 in / 60 x 120 cm
Actual: 600 x 1200 x 10.3 mm
20 images



12 x 24 in / 30 x 60 cm image variations

Industria, *Graphite*



32 x 32 in / 80 x 80 cm
Rectified
Matte 4500-0301-2



24 x 48 in / 60 x 120 cm
Rectified
Matte 4500-0304-0



24 x 24 in / 60 x 60 cm
Rectified
Matte 4500-0303-0



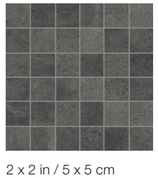
12 x 24 in / 30 x 60 cm
Rectified
Matte 4500-0302-0

Trim



3 x 24 in / 7.1 x 60 cm
Bullnose
Matte 4502-0272-0

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4501-0104-0

IMAGE VARIATIONS

This collection has a wide variety of tile facings by size to maximize the realism it can convey within a design space.

12 x 24 in / 30 x 60 cm
Actual: 300 x 600 x 8.4 mm
40 images

24 x 24 in / 60 x 60 cm
Actual: 600 x 600 x 9.3 mm
20 images

32 x 32 in / 80 x 80 cm
Actual: 800 x 800 x 11.5 mm
20 images

24 x 48 in / 60 x 120 cm
Actual: 600 x 1200 x 10.3 mm
20 images



12 x 24 in / 30 x 60 cm image variations

The Anatolia difference

Unmatched elegance and unparalleled perfection.

Anatolia reinvents shapes and design compositions through refined color pallettes, innovative graphical refinements and creative reinterpretations of traditional, cultural and trend led inspirations. Meticulous care is taken to enhance a product's formation through graphical and technical improvements at every step of the development and execution process. This leads to the most exquisite and discerning tile collections.





Technical Performance

Avant-garde design and attention to detail.

The goal of Anatolia's design department was to create the utmost elegant and sophisticated product, a perfect blend of functionality and style. New technical aspects, innovative shapes, and a new color palette were designed to represent the vibrant and lively nature of metropolitan city life, inspired by its culture and history.

Packaging information

Key logistical details including item codes and product specifications.

Industria Product & Packaging Information

	ACTUAL DIMENSIONS	THICKNESS	CHROMIUM ITEM CODE	GRAPHITE ITEM CODE	LITHIUM ITEM CODE	ZINC ITEM CODE	LBS BOX	KGS BOX	PCS BOX	SQFT BOX	M² BOX	BXS SKID	SQFT SKID	M² SKID
24 x 48 in / 60 x 120 cm MATTE RECTIFIED COLOR BODY PORCELAIN TILE	600 x 1200 mm	10.3 mm	4500-0300-0	4500-0304-0	4500-0308-0	4500-0312-0	72.99	33.11	2	15.5	1.44	28	434	40.32
32 x 32 in / 80 x 80 cm MATTE RECTIFIED COLOR BODY PORCELAIN TILE	800 x 800 mm	10 mm	4500-0297-2	4500-0301-2	4500-0305-2	4500-0309-2	63.56	28.79	2	13.78	1.28	42	578.76	53.76
24 x 24 in / 60 x 60 cm MATTE RECTIFIED COLOR BODY PORCELAIN TILE	600 x 600 mm	9.3 mm	4500-0299-0	4500-0303-0	4500-0307-0	4500-0311-0	65.64	29.77	4	15.5	1.44	30	465	43.2
12 x 24 in / 30 x 60 cm MATTE RECTIFIED COLOR BODY PORCELAIN TILE	300 x 600 mm	8.4 mm	4500-0298-0	4500-0302-0	4500-0306-0	4500-0310-0	59.52	27	8	15.5	1.44	32	496	46.08
MOSAIC														
2 x 2 in / 5 x 5 cm MATTE COLOR BODY PORCELAIN MOSAIC	299 x 299 mm	8.4 mm	4501-0103-0	4501-0104-0	4501-0105-0	4501-0106-0	38.45	17.44	10	9.69	0.88	45	436.05	39.96
TRIM														
3 x 24 in / 7.1 x 60 cm MATTE COLOR BODY PORCELAIN BULLNOSE	70.5 x 600 mm	8.4 mm	4502-0271-0	4502-0272-0	4502-0273-0	4502-0274-0	25.44	11.54	15	N/A	N/A	56	840 PCS	840 PCS

Technical information

Tile collection performance based on industry standards.

Technical Information

WATER ABSORPTION	ANSI / ISO - (%)	< 0.5%
ABRASION RESISTANCE	ANSI / ISO	CLASS 4
SCRATCH HARDNESS	ANSI / ISO - (Mohs)	9
BREAKING STRENGTH	ANSI - (lbf) ISO - (N)	≥450 ≥2000
SHADE VARIATION		V3
SLIP RESISTANCE	ANSI - DCOF (WET) ISO - R VALUE	MATTE ≥0.55 (ID, IW, IW+, EW*, O/G*) MATTE R10
CHEMICAL RESISTANCE	ANSI / ISO	CLASS A
STAIN RESISTANCE	ANSI ISO	CLASS A CLASS 5
FROST RESISTANCE	ANSI / ISO	PASS

Test values are based on ANSI / ISO standards according to: ANSI A137.1 - Porcelain tile P1 Class, ISO 13006 - G - Bia Group, En 14411 - G - Bia Group. Variances in test values can occur in different production lots.

Usage recommendations

Anatolia's recommendations for suitable applications.

*Usage Recommendations**		MATTE COLOR BODY PORCELAIN	
APPLICATION		WALL	FLOOR
INTERIOR	RESIDENTIAL	•	ID, IW, IW+, EW*, O/G*
	COMMERCIAL	•	ID, IW, IW+, EW*, O/G*
	HEAVY COMMERCIAL	•	
EXTERIOR	RESIDENTIAL / COMMERCIAL	•	ID, IW, IW+, EW*, O/G*

* These recommendations are not defined by ANSI/ISO standards.

DCOF Classifications per ANSI A326.3: (ID): Interior, Dry (IW): Interior, Wet (IW+): Interior, Wet Plus (EW): Exterior, Wet (O/G): Oils/Greases

* Factors other than the noted DCOF result must also be taken into consideration. Such factors include, but are not limited to, expected contaminants, drainage, surface texture, effect of structure on the DCOF measurement, number of grout joints, traction-enhancing features, and intended use in addition to the other criteria noted in standard ANSI A326.3

The World of Anatolia

We are a constellation of people and places. Get in touch.

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